




SAMUEL & SONS

LORI WEITZNER

Collection



SAMUEL & SONS, the prominent purveyor of all manner of fine trimmings, commissioned Weitzner to design a lyrical range of new passementerie. The collection is discreet, feminine, luxurious and fanciful; “jewelry for interiors” that adds the final unique detail, the finishing touch. Nine dimensional patterns in a total of 95 soft colorways incorporate sophisticated, unusual textures and ornaments such as real pearls and dangling beads. Several of the designs allude to ballet: she nods both to the intricacy of classic costumes and to the movement and rhythm of the dance itself.

The expansive collection is intended for stylish residential and hospitality contexts such as hotels, spas, showrooms and boutiques. Its understated palette of modern, complex neutrals blends easily with any type of decor. Imaginative applications include adornments for draperies, pillows, headboards, lampshades, wallpaper edging, and Venetian blind sashes.

Laurel Beaded Tape



LEFT PILLOW: *Ajouré Tape*. RIGHT PILLOW: *Laurel Fringe*.

LORI WEITZNER, whose “romantic modern” style has infused upholstery fabrics, wall coverings, rugs, dinnerware and fashion accessories, has designed her first passementerie collection, a uniquely modern interpretation for Samuel & Sons.



Allegro Pleated Border

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ABOUT THE DESIGNER

LORI WEITZNER, principal and creative director of her own New York-based firm, is internationally known for designs which cross a multitude of disciplines. Her aim throughout her product lines is to conceive high quality design that emotionally appeals to a broad range of markets. Lori’s recognizable signature is a sophisticated color palette, intricate, dimensional textures and a lyrical, painterly approach to pattern. A world traveler, she not only balances clients from many countries but incorporates diverse cultures and histories into the themes of her work.



TOP: Laurel Tape & Fringe. MIDDLE: Opaline Tape & Fringe. BOTTOM: Ajouré Tape



Arabesque Pleated Border

PATTERNS



Laurel A ribbed tape made opulent with appliquéd beads. Three versions: 1.9" and 3/4" wide tape with beads sewn to the surface in a regular rhythm, and fringe with multiple beads whimsically dangling from one edge, all glisten from subtle tonal variations between bead and ground. 9 hushed, monochromatic colors from Smoked Pearl to Snow.



Ajouré At once flirtatious and formal, Ajouré showcases same-color metallic bugle beads to an embroidered ribbed tape 1.2" wide. A fun decorative accent that lends drama to a quiet space. 7 muted colors range from Silver Dust to Saffron.



Opaline Similar to Laurel, Opaline features genuine pearls in an even pattern on a ribbed tape. Two versions: 1 1/2" and 1/2" wide; each adorned with small white pearls. Among the 7 dusty shades are Paper White and Honeysuckle. Additionally, Opaline includes a white on white fringe, dangling with real pearls from one edge. An elegant, minimal design that conjures royal treasures.



Bandeau A simple 3/4" ribbon with an embroidered zigzag pattern, in 20 very modern colors that seem to sparkle. The complex palette includes Spun Gold, Henna, Resin and Sea Spray.



Pirouette A 2" border made of double cloth (silk and linen) in a rippling, serpentine weave that causes light to flicker and dance across the surface. Contrasting shiny and matte threads enhance the illusion of motion. Five atmospheric colors from Fog to Moon Dust lend a sense of mystery and romance.



Allegro The liveliness of Allegro captured in a dimensional weave. 100% linen fabric is pinched into a raised undulating motif, embellishing a 2" tape. 8 nature-inspired hues include Glacier, Wheat and Mist.



Arabesque In this and the related Copelia, a bold, asymmetrical pleat creates luxurious yet unusual dimension and movement. A sumptuous silk and linen blend, 2" wide. 9 subdued shades from Mist to Spice.



Copelia The dressiest of the group, Copelia employs a similar textural pleat to Arabesque, but is woven from iridescent taffeta silk, and edged in a contrasting hue. The 2" wide tape comes in 12 theatrical tones from Firebrand to Forest.



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